

blink the power of thinking without thinking by malcolm gladwell

****Blink: The Power of Thinking Without Thinking by Malcolm Gladwell****

blink the power of thinking without thinking by malcolm gladwell is a captivating exploration into the hidden world of rapid cognition. In this groundbreaking book, Gladwell delves into the fascinating science behind the snap judgments and intuitive decisions we make in the blink of an eye. It challenges the conventional wisdom that slower, more deliberate thinking always leads to better outcomes, revealing that sometimes our unconscious mind can outperform careful analysis. If you've ever wondered how your gut feelings work or why first impressions can be so powerful, this book offers profound insights into those spontaneous mental processes.

The Essence of Blink: Understanding Thin-Slicing

One of the core concepts in **blink the power of thinking without thinking by malcolm gladwell** is "thin-slicing." This term refers to the brain's ability to extract meaningful information from a very narrow window of experience. Thin-slicing allows people to make quick decisions based on limited data—often without even realizing it. For example, experts can often assess a situation or a person's character almost instantly with surprising accuracy.

How Thin-Slicing Shapes Our Decisions

Thin-slicing is not just about guessing; it's a sophisticated cognitive skill developed through experience and intuition. Think about a seasoned firefighter who can decide whether a building is about to collapse within seconds of entering. Or a psychologist who can detect deception from subtle facial expressions. In **blink**, Gladwell shares numerous stories where thin-slicing leads to remarkable outcomes, proving that our subconscious mind processes more information than we might expect.

The Science Behind Rapid Cognition

Blink the power of thinking without thinking by malcolm gladwell is heavily grounded in psychological research. Gladwell draws on studies from cognitive psychology and neuroscience to explain how the brain handles rapid decisions. He highlights that our brain has two modes of thinking: the deliberate, analytical mode and the automatic, intuitive mode.

The Role of the Adaptive Unconscious

The "adaptive unconscious" is a term used to describe the part of our brain responsible for quick, automatic thinking. Unlike slow, reasoned thought, this system operates beneath our awareness, sifting through vast amounts of data in a fraction of a second. It's this unconscious processing that enables us to make snap judgments that are often just as accurate as more thoughtful deliberations.

When Intuition Goes Wrong

While *Blink* celebrates the power of intuition, Gladwell is careful to note that rapid cognition is not infallible. There are times when our snap judgments can be biased or misled by insufficient information. The book discusses how stereotypes, personal prejudices, or high-stress situations can distort these immediate thoughts. Recognizing when to trust our instincts—and when to question them—is a key takeaway from the book.

Real-World Applications of Blink's Principles

The insights from *Blink* the power of thinking without thinking by Malcolm Gladwell have far-reaching implications across various fields, from business to law enforcement, and even in everyday life.

Business and Leadership

In high-stakes environments like business, leaders often need to make decisions quickly. Gladwell's research suggests that relying on gut feelings can sometimes be more effective than prolonged analysis. Successful entrepreneurs and managers often have finely tuned intuition developed from years of experience, allowing them to make accurate judgments rapidly.

Law Enforcement and Security

Blink highlights how police officers and security personnel use rapid cognition to assess threats. However, it also warns against the dangers of unconscious biases influencing these split-second decisions, which can lead to unfair outcomes. This dual nature of rapid thinking reminds us of the importance of training and self-awareness in professions reliant on quick judgment.

Personal Decision-Making

On a personal level, understanding the power of thinking without thinking can help improve our relationships and daily choices. Whether it's deciding whom to trust or choosing the right moment to act, developing an awareness of our intuitive processes can enhance decision-making. Gladwell encourages readers to pay attention to their "blink moments" and learn when to trust their instincts.

How to Harness the Power of Blink in Your Life

If blink the power of thinking without thinking by malcolm gladwell has taught us anything, it's that intuition is a skill that can be refined. Here are some practical tips based on the book's insights:

- **Develop Expertise:** The more experience you have in a domain, the better your thin-slicing ability becomes. Practice and exposure help your brain recognize patterns quickly.
- **Limit Overthinking:** Sometimes, too much information can cloud judgment. Learning when to rely on your gut can prevent "analysis paralysis."
- **Be Mindful of Biases:** Understand your unconscious prejudices to avoid flawed snap judgments. Reflect on your first impressions and question their validity.
- **Trust Your Initial Impressions:** Often, your first reaction holds valuable clues. Don't dismiss it outright; instead, consider why you feel a certain way.
- **Practice Listening to Your Body:** Physical sensations can signal subconscious insights. Pay attention to these subtle cues as part of your decision-making process.

The Impact of Blink on Modern Psychology and Popular Culture

Since its publication, blink the power of thinking without thinking by malcolm gladwell has become a cultural touchstone, influencing how people think about intuition and decision-making. It has sparked discussions among psychologists, educators, and business leaders about the balance between analytical thought and instinct.

Changing Perceptions of Intuition

Before blink, intuition was often dismissed as irrational or unreliable. Gladwell's compelling storytelling and research helped legitimize intuition as a valuable cognitive process. This shift has encouraged more people to explore the subconscious mind's role in creativity, problem-solving, and interpersonal communication.

Influence on Other Works and Thinkers

The book has inspired numerous authors and thinkers to further investigate unconscious decision-making. It has also been referenced in leadership seminars, workshops, and educational programs targeting critical thinking and emotional intelligence.

Exploring Criticisms and Limitations

While blink has been widely praised, it's not without its critics. Some scholars argue that Gladwell oversimplifies complex psychological phenomena or selectively presents case studies. Others point out that rapid cognition can sometimes reinforce harmful stereotypes or lead to errors in judgment.

However, these critiques do not diminish the book's overall contribution. Instead, they highlight the nuanced nature of thinking without thinking and the importance of context in interpreting intuitive decisions.

Exploring blink the power of thinking without thinking by malcolm gladwell offers a fresh perspective on how we make decisions every day. It challenges us to rethink the value of our instincts and encourages a deeper appreciation for the hidden mental processes that shape our perceptions of the world. Whether you're interested in psychology, business, or simply curious about human behavior, Gladwell's work provides a thought-provoking journey into the mysterious power of the mind's split-second choices.

Frequently Asked Questions

What is the main concept behind Malcolm Gladwell's book 'Blink'?

'Blink' explores the power of rapid cognition, or thinking without thinking, highlighting how our brains can make quick judgments and decisions in the blink of an eye.

How does Malcolm Gladwell define 'thin-slicing' in 'Blink'?

'Thin-slicing' refers to the ability of our unconscious mind to find patterns and make decisions based on a very limited amount of information.

Can snap judgments made in 'Blink' be trusted?

Gladwell argues that while snap judgments can be incredibly accurate, they are also prone to biases and errors, so context and experience play a crucial role in their reliability.

What role do emotions play in the decision-making process described in 'Blink'?

Emotions are integral to rapid cognition; they influence our unconscious decisions and can help or hinder the accuracy of our snap judgments.

Does 'Blink' suggest that conscious, deliberate thinking is less important than intuition?

'Blink' doesn't dismiss conscious thinking but emphasizes that intuition and unconscious processing can be powerful tools, especially in situations requiring quick decisions.

How does Malcolm Gladwell illustrate the concept of rapid cognition in 'Blink'?

Gladwell uses various case studies and stories, such as art experts identifying a fake statue or firefighters making split-second decisions, to demonstrate rapid cognition.

What are some common pitfalls of 'thinking without thinking' mentioned in 'Blink'?

Common pitfalls include unconscious biases, stereotypes, and overreliance on first impressions that can lead to flawed or unfair decisions.

How can understanding the principles in 'Blink' improve decision-making skills?

By becoming aware of how rapid cognition works and its limitations, individuals can learn when to trust their instincts and when to slow down and gather more information.

Is 'Blink' supported by scientific research?

Yes, 'Blink' draws on research from psychology, neuroscience, and behavioral science to explain how the brain processes information rapidly and unconsciously.

Additional Resources

****Blink The Power of Thinking Without Thinking by Malcolm Gladwell: A Critical Exploration****

blink the power of thinking without thinking by malcolm gladwell delves into the intriguing concept of rapid cognition — the ability of the human brain to make split-second decisions without conscious reasoning. Published in 2005, this groundbreaking work explores how intuition and subconscious processes influence everyday judgments, often with remarkable accuracy. Gladwell's examination challenges traditional notions that sound decisions require deliberate analysis, presenting instead a nuanced view of the mind's automatic, sometimes mysterious, functions.

The book's title itself—***Blink***—evokes the fleeting instant in which a decision is made, emphasizing the powerful, yet often overlooked, cognitive mechanisms operating beneath conscious thought. This article will dissect the core ideas within ***Blink***, assess its contributions to psychology and decision-making literature, and evaluate its implications in real-world contexts. Through an investigative lens, we explore how Gladwell's narrative integrates scientific research with compelling anecdotes to illuminate the strengths and pitfalls of thinking without thinking.

Understanding Rapid Cognition: The Core of Blink

At the heart of ***blink the power of thinking without thinking by malcolm gladwell*** is the concept of "thin-slicing" — the brain's ability to extract meaningful patterns from minimal information. Gladwell illustrates this phenomenon with examples ranging from art experts discerning forgeries within seconds, to military psychologists predicting hostile behavior, to marriage counselors evaluating couples' prospects after brief observations.

Thin-slicing defies the assumption that more information and longer deliberation invariably yield better decisions. Instead, Gladwell argues that the subconscious mind can process complex data rapidly and with surprising precision. This insight aligns with contemporary cognitive psychology research, which acknowledges the dual-process theory: System 1 (fast, automatic) and System 2 (slow, deliberate) thinking.

The Science Behind Snap Judgments

The book draws heavily on psychological studies and experiments, such as those conducted by psychologist

John Gottman, who can predict marital success with over 90% accuracy based on mere minutes of observation. Similarly, studies on facial expressions by Paul Ekman reveal how microexpressions betray genuine emotions, often unnoticed consciously but detected intuitively.

Gladwell also discusses the "adaptive unconscious," a mental process operating beneath awareness that filters and interprets information quickly. This unconscious cognition can be advantageous in high-stakes environments, like emergency rooms or battlefield decisions, where hesitation can be costly.

Applications of Thinking Without Thinking

blink the power of thinking without thinking by malcolm gladwell extends beyond academic theory to real-world applications. Gladwell showcases how professionals in diverse fields harness rapid cognition to improve outcomes.

Art and Expertise

One notable illustration is Gladwell's recounting of an art expert's ability to identify a fake statue almost immediately, despite extensive scientific tests suggesting its authenticity. This anecdote underscores the significance of experience and intuition in expert judgment, highlighting a synergy between subconscious pattern recognition and accumulated knowledge.

Business and Leadership

In business, leaders often rely on gut instincts when making hiring decisions, negotiating deals, or navigating crises. Gladwell's insights validate such instincts under certain conditions, emphasizing the importance of training the subconscious mind to recognize valid cues while remaining wary of biases.

Law Enforcement and Security

The book also examines law enforcement's use of split-second judgments, such as profiling and threat assessment. While these quick decisions can prevent harm, Gladwell acknowledges the risk of error, especially when snap judgments are based on stereotypes or insufficient information.

Strengths and Critiques of Blink

Gladwell's **blink the power of thinking without thinking** has been widely praised for popularizing complex psychological concepts and making them accessible to a broad audience. His engaging storytelling and vivid examples help readers appreciate the nuances of cognitive science.

However, some critics argue that Gladwell occasionally oversimplifies scientific findings or overstates the reliability of intuition. Instances where snap decisions lead to disastrous outcomes are less emphasized, potentially skewing the narrative toward an overly optimistic view of rapid cognition. For example, in high-pressure situations, cognitive biases like confirmation bias or implicit prejudice can distort split-second decisions.

Balancing Intuition and Deliberation

An important takeaway is that while rapid cognition can be powerful, it is not infallible. Experts tend to make better snap judgments precisely because they have honed their unconscious pattern recognition through years of experience. For novices, reliance on intuition without critical reflection can be hazardous.

Thus, **Blink** encourages a balanced approach: cultivating intuition through expertise while complementing it with conscious analysis when time permits. This interplay between thinking without thinking and deliberate thought represents a sophisticated model of human cognition.

SEO-Friendly Keywords and Phrases Integration

Throughout the discussion, keywords such as rapid cognition, thin-slicing, subconscious decision-making, intuition in decision-making, Malcolm Gladwell books, cognitive psychology, and gut instinct have been naturally embedded to enhance search engine visibility. These terms are crucial for readers seeking insights into **blink the power of thinking without thinking by malcolm gladwell** and related cognitive concepts.

Comparisons with Other Works on Decision-Making

Comparatively, **Blink** stands alongside other influential titles like Daniel Kahneman's **Thinking, Fast and Slow**, which also explores dual-process theories of cognition. While Kahneman provides a more data-heavy, analytical approach, Gladwell's narrative style is more anecdotal and accessible, making complex ideas relatable without sacrificing depth.

Implications for Personal and Professional Development

For individuals seeking to improve decision-making skills, **blink the power of thinking without thinking by malcolm gladwell** offers valuable lessons on trusting well-trained intuition while recognizing its limitations. Professionals in fields such as medicine, law enforcement, and management can benefit from understanding when to rely on snap judgments and when to engage in more thorough analysis.

- Enhancing expertise through deliberate practice sharpens subconscious processing.
- Being aware of cognitive biases helps mitigate errors in rapid decisions.
- Integrating intuition with data-driven methods fosters balanced judgments.

The nuanced perspective Gladwell provides encourages readers to rethink how they approach decisions, blending the art of thinking quickly with the science of thinking deeply.

In sum, **blink the power of thinking without thinking by malcolm gladwell** remains a seminal work that challenges conventional wisdom about decision-making. Its exploration of the subconscious mind's influence invites ongoing dialogue among psychologists, business leaders, and readers intrigued by the hidden forces shaping human thought.

[Blink The Power Of Thinking Without Thinking By Malcolm Gladwell](#)

blink the power of thinking without thinking by malcolm gladwell: Blink Malcolm Gladwell, 2007-04-03 From the #1 bestselling author of *The Bomber Mafia*, the landmark book that has revolutionized the way we understand leadership and decision making. In his breakthrough bestseller *The Tipping Point*, Malcolm Gladwell redefined how we understand the world around us. Now, in *Blink*, he revolutionizes the way we understand the world within. *Blink* is a book about how we think without thinking, about choices that seem to be made in an instant--in the blink of an eye--that actually aren't as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? Why do some people follow their instincts and win, while others end up stumbling into error? How do our brains really work--in the office, in the classroom, in the kitchen, and in the bedroom? And why are the best decisions often those that are impossible to explain to others? In *Blink* we meet the psychologist who has learned to predict whether a marriage will last, based on a few minutes of observing a couple; the tennis coach who knows when a player will double-fault before the racket even makes contact with the ball; the antiquities experts who recognize a fake at a glance. Here, too, are great failures of blink: the election of Warren Harding; New Coke; and the shooting of Amadou Diallo by police. *Blink* reveals that great decision makers aren't those who process the most information or spend the most time deliberating, but those who

have perfected the art of thin-slicing--filtering the very few factors that matter from an overwhelming number of variables.

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blink the power of thinking without thinking by malcolm gladwell: Malcolm Gladwell's Blink Ant Hive Media, 2016-04-13 This is a Summary of Malcolm Gladwell's Blink The Power of Thinking Without Thinking. In his landmark bestseller The Tipping Point, Malcolm Gladwell redefined how we understand the world around us. Now, in Blink, he revolutionizes the way we understand the world within. Blink is a book about how we think without thinking, about choices that seem to be made in an instant-in the blink of an eye-that actually aren't as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? Why do some people follow their instincts and win, while others end up stumbling into error? How do our brains really work-in the office, in the classroom, in the kitchen, and in the bedroom? And why are the best decisions often those that are impossible to explain to others? In Blink we meet the psychologist who has learned to predict whether a marriage will last, based on a few minutes of observing a couple; the tennis coach who knows when a player will double-fault before the racket even makes contact with the ball; the antiquities experts who recognize a fake at a glance. Here, too, are great failures of blink: the election of Warren Harding; New Coke; and the shooting of Amadou Diallo by police. Blink reveals that great decision makers aren't those who process the most information or spend the most time deliberating, but those who have perfected the art of thin-slicing-filtering the very few factors that matter from an overwhelming number of variables. Available in a variety of formats, this summary is aimed for those who want to capture the gist of the book but don't have the current time to devour all 288 pages. You get the main summary along with all of the benefits and lessons the actual book has to offer. This is a summary that is not intended to be used without reference to the original book.

blink the power of thinking without thinking by malcolm gladwell: Blink Malcolm Gladwell, 2018-05 Drawing on cutting-edge neuroscience and psychology and displaying all of the brilliance that made The Tipping Point a classic, Blink changes the way you'll understand every decision you make. Never again will you think about thinking the same way. Malcolm Gladwell redefined how we understand the world around us. Now, in Blink, he revolutionizes the way we understand the world within. Blink is a book about how we think without thinking, about choices that seem to be made in an instant - in the blink of an eye - that actually aren't as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? Why do some people follow their instincts and win, while others end up stumbling into error? How do our brains really work - in the office, in the classroom, in the kitchen, and in the bedroom? And why are the best decisions often those that are impossible to explain to others? In Blink we meet the psychologist who has learned to predict whether a marriage will last, based on a few minutes of observing a couple; the tennis coach who knows when a player will double-fault before the racket even makes contact with the ball; the antiquities experts who recognize a fake at a glance. Here, too, are great failures of blink: the election of Warren Harding; New Coke; and the shooting of Amadou Diallo by police. Blink reveals that great decision makers aren't those who process the most information or spend the most time deliberating, but those who have perfected the art of thin-slicing - filtering the very few factors that matter from an overwhelming number of variables. Drawing on cutting-edge neuroscience and psychology and displaying all of the brilliance that made The Tipping

Point a classic, Blink changes the way you understand every decision you make. Never again will you think about thinking the same way.

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Readtrepreneur Publishing, 2019-05-24 Blink: The Power of Thinking Without Thinking By Malcolm Gladwell - Book Summary - Readtrepreneur (Disclaimer: This is NOT the original book, but an unofficial summary.) Have you experienced those moments when you just know something, but can never seem to explain how you came to know it? Malcolm Gladwell explores our behavior of making decisions in the blink of an eye and it is not as simple as following your gut feeling. Blink reveals to us why thin-slicing, as compared to having a lot of information about a subject may be the most effective method in making good judgements. (Note: This summary is wholly written and published by Readtrepreneur It is not affiliated with the original author in any way) Truly successful decision-making relies on a balance between deliberate and instinctive thinking. - Malcolm Gladwell We will look at some of the great failures and successes that resulted when using instinctive thinking and understand why some people are excellent decision-makers, while some are terrible at it. With Blink, we will understand the factors that matter which will help us make the best possible decisions and make good snap judgements. P.S. Truly riveting and thought-provoking, we will be one step closer to understanding our complex brains and the decision-making process The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the Buy now with 1-Click Button to Have A Copy Delivered to your Doorstep Right Away! Why Choose Us, Readtrepreneur? □ Highest Quality Summaries □ Delivers Amazing Knowledge □ Awesome Refresher □ Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book.

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Createspace Independent Pub, Readtrepreneur Publishing, 2017-11-12 Blink: The Power of Thinking Without Thinking By Malcolm Gladwell | Book Summary | Readtrepreneur (Disclaimer: This is NOT the original book. If you're looking for the original book, search this link <http://amzn.to/2gAnPRz>) Have you experienced those moments when you just know something, but can never seem to explain how you came to know it? Malcolm Gladwell explores our behavior of making decisions in the blink of an eye and it is not as simple as following your gut feeling. Blink reveals to us why thin-slicing, as compared to having a lot of information about a subject may be the most effective method in making good judgements. (Note: This summary is wholly written and published by readtrepreneur.com It is

not affiliated with the original author in any way) Truly successful decision-making relies on a balance between deliberate and instinctive thinking. - Malcolm Gladwell We will look at some of the great failures and successes that resulted when using instinctive thinking and understand why some people are excellent decision-makers, while some are terrible at it. With Blink, we will understand the factors that matter which will help us make the best possible decisions and make good snap judgements. P.S. Truly riveting and thought-provoking, we will be one step closer to understanding our complex brains and the decision-making process. The Time for Thinking is Over! Time for Action! Scroll Up Now and Click on the Buy now with 1-Click Button to Have A Copy Delivered to your Doorstep Right Away! Why Choose Us, Readtrepreneur? Highest Quality Summaries Delivers Amazing Knowledge Awesome Refresher Clear And Concise Disclaimer Once Again: This book is meant for a great companionship of the original book or to simply get the gist of the original book. If you're looking for the original book, search for this link: <http://amzn.to/2gAnPRz>

blink the power of thinking without thinking by malcolm gladwell: Summary of Blink: the Power of Thinking Without Thinking by Malcolm Gladwell Thorough Thorough summaries, 2021-06-24 Blink examines the phenomenon of snap judgments, meaning the split-second decisions we make unconsciously. These snap judgments are important decision-making tools, but can also lead to bad choices and all manner of problems. Blink explains how we can best make use of them. DISCLAIMER: This book is a SUMMARY. It is meant to be a companion, not a replacement, to the original book.

blink the power of thinking without thinking by malcolm gladwell: *Blink: Inteligencia intuitiva: ¿Por qué sabemos la verdad en dos segundos? / Blink: The Power of Thinking Without Thinking* Malcolm Gladwell, 2019-10-22 En este libro revolucionario, el periodista canadiense Malcolm Gladwell nos explica cómo pensamos sin pensar, de dónde proceden las decisiones que parece que tomamos en dos segundos, pero que no son tan simples como aparentan. ¿Por qué algunas personas son brillantes a la hora de decidir y otras son torpes una y otra vez? ¿Por qué algunos siguen su instinto y triunfan, mientras que otros acaban siempre dando un paso en falso? ¿Cuál es el funcionamiento real del cerebro en el trabajo, en clase, en la cocina o en la cama? ¿Y por qué las mejores decisiones suelen ser las más difíciles de explicar? Gladwell nos presenta a un psicólogo que ha aprendido a predecir si un matrimonio puede durar con sólo observarles unos minutos; a un entrenador de tenis que sabe cuándo un jugador hará doble falta antes incluso de que la raqueta toque la bola; a un experto en antigüedades que reconoce una falsificación de un solo vistazo. Este libro revela que quienes son buenos tomando decisiones no son aquellos que procesan más información o que dedican más tiempo a deliberar, sino aquellos que han perfeccionado el arte de hilar fino, de extraer los pocos factores que realmente importan a partir de una cantidad desmesurada de variables. Por medio de la neurología y la psicología, y exhibiendo todo el esplendor del que este autor es capaz, Blink: Inteligencia intuitiva cambiará tu forma de ver las decisiones que tomas. Nunca más volverás a pensar en pensar de la misma manera. ENGLISH DESCRIPTION In his landmark bestseller *The Tipping Point*, Malcolm Gladwell redefined how we understand the world around us. Now, in *Blink*, he revolutionizes the way we understand the world within. *Blink* is a book about how we think without thinking, about choices that seem to be made in an instant-in the blink of an eye-that actually aren't as simple as they seem. Why are some people brilliant decision makers, while others are consistently inept? Why do some people follow their instincts and win, while others end up stumbling into error? How do our brains really work-in the office, in the classroom, in the kitchen, and in the bedroom? And why are the best decisions often those that are impossible to explain to others?. In *Blink* we meet the psychologist who has learned to predict whether a marriage will last, based on a few minutes of observing a couple; the tennis coach who knows when a player will double-fault before the racket even makes contact with the ball; the antiquities experts who recognize a fake at a glance. Here, too, are great failures of blink: the election of Warren Harding; New Coke; and the shooting of Amadou Diallo by police. *Blink* reveals that great decision makers aren't those who process the most information or spend the most time deliberating, but those who have perfected the art of thin-slicing-filtering the very few factors that matter from an overwhelming

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blink the power of thinking without thinking by malcolm gladwell: Blink Malcolm Gladwell, 2017-04-25 Gladwell nos presenta a un psicólogo que ha aprendido a predecir si un matrimonio puede durar con sólo observarles unos minutos; a un entrenador de tenis que sabe cuándo un jugador hará doble falta antes incluso de que la raqueta toque la bola; a un experto en antigüedades que reconoce una falsificación de un solo vistazo. Este libro revela que quienes son buenos tomando decisiones no son aquellos que procesan más información o que dedican más tiempo a deliberar, sino aquellos que han perfeccionado el arte de hilar fino, de extraer los pocos factores que realmente importan a partir de una cantidad desmesurada de variables.

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blink the power of thinking without thinking by malcolm gladwell: Notes on Malcolm Gladwell's Blink by Instaread Instaread, 2017-02-18 PLEASE NOTE: This is a companion to Malcolm Gladwell's Blink and NOT the original book. Preview: In Blink: The Power of Thinking Without Thinking (2005), Malcolm Gladwell argues that first impressions are often surprisingly accurate. Having less information and making decisions quickly leads to better outcomes in many cases... Inside this companion to the book: · Overview of the Book · Insights from the Book · Important People · Author's Style and Perspective · Intended Audience About the Author: With Instaread, you can get the notes and insights from a book in 15 minutes or less. Visit our website at instaread.co.

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